

INFORMATION SHEET

FSBEI HE "DONETSK NATIONAL TECHNICAL UNIVERSITY"
SBI "INSTITUTE OF ECONOMIC RESEARCH"
AUTONOMOUS NON-PROFIT ORGANIZATION "INSTITUTE FOR THE STUDY OF
DEVELOPMENT PROBLEMS OF THE EURASIAN ECONOMIC UNION"
FSBEI HE "YAROSLAV-THE-WISE NOVGOROD STATE UNIVERSITY"
FSBEI HE "DON STATE TECHNICAL UNIVERSITY"
ASU HPE "ABKHAZIAN STATE UNIVERSITY"
SAEI HPE "SOUTH OSSETIAN STATE UNIVERSITY NAMED AFTER A.A. TIBILOV"

INVITE

practitioners, scientists, postgraduate students, applicants, and master's degree students to
participate in the **IX International Scientific and Practical Conference "MODERN WORLD
ECONOMY: CHALLENGES AND REALITY"**
Donetsk, December 10, 2026

CONFERENCE TRACKS:

1. Potential and new opportunities of integration policy of countries in the new reality.
2. Problems and prospects of sustainable development of the world economy.
3. Digital transformation of the international economic system.
4. Innovative trends in the development of the world economy.
5. New trends in the theory and practice of international business.
6. Sanctions policy: goals, strategies, instruments.
7. Global problems of the world economy and ways of their joint solution.
8. Development of the ecosystem approach in the world economy.

Registration of participants from 9:00 to 9:45.

Conference opening at 10:00.

Time limit: plenary presentations up to 25 minutes, section presentations up to 10 minutes.

Working languages of the conference: Russian, English.

Form of participation: full-time, part-time, remote.

PARTICIPATION IN THE CONFERENCE IS FREE OF CHARGE.

Venue of the conference: Donetsk, Dzerzhinsky Ave., 13 (Center "My Business"), 2nd floor.

CONFERENCE ORGANIZING COMMITTEE

Chairman of the Organizing Committee:

Borshchevsky Sergey Vasilyevich – Vice-Rector for Research Donetsk National Technical University, Doctor of Economics, Professor.

Members of the Organizing Committee:

Kravchenko Andrey Anatolyevich – Dean of the Engineering and Economics Faculty Donetsk National Technical University, Candidate of Technical Sciences, Associate Professor;

Shabalina Lyudmila Valerievna – Head of the Department of International Economics and Marketing Donetsk National Technical University, Candidate of Economic Sciences, Associate Professor;

Shavkun Galina Afanasyevna – Senior Researcher, Department of Planning of Social and Economic Development of Territorial Systems Institute of Economic Research, Candidate of Economic Sciences, Associate Professor;

Zagoruyko Tatyana Nikolaevna – Leading Economist, Department of Planning of Social and Economic Development of Territorial Systems Institute of Economic Research.

Secretary:

Khaytova Tatyana Anatolyevna – Associate Professor, Department of International Economics and Marketing Donetsk National Technical University, Candidate of Economic Sciences, Associate Professor.

PROCEDURE FOR SUBMITTING MATERIALS

By December 3, 2026 (inclusive), you must send to the conference organizing committee email mirovay_economi@mail.ru:

- 1) article (Appendix 1);
- 2) application for participation (Appendix 2);
- 3) plagiarism check report.

Files must be named “Ivanov_article”, “Ivanov_application”, “Ivanov_plagiarism”. The uniqueness level of the text in the article must be at least **75%**. For plagiarism check, you can use the resource <https://antiplagiarism.net/ru>.

Materials sent after December 3, 2026 will not be considered by the conference organizing committee. No more than two articles per author and no more than three authors per article, also no more than three self-citations. Master’s students submit articles only in co-authorship with their academic supervisor. The organizing committee reserves the right to decide on publication and editing of submitted works. **Articles that do not correspond to the topic and specified requirements will not be published!**

Based on the results of the conference, it is planned to publish a collection of materials with an International Standard Book Number (ISBN) and article-by-article placement in the **Russian Science Citation Index** database (on the eLIBRARY.RU platfor).

All articles/reports submitted to the conference undergo mandatory peer review (expert evaluation).

Conference contacts:

Khaytova Tatyana
mirovay_economi@mail.ru;

Shavkun Galina
mirovay_economi@mail.ru.

Anatolyevna: tel. +7(949) 326-25-92; e-mail:

Afanasyevna: tel. +7949-540-61-24; e-mail:

Структура статьи

UDC 338.001.36

DEVELOPMENT OF DIGITAL ECONOMY IN THE EUROPEAN STATES

G.A. Ivanova¹, A.V. Petrov²^{1,2}Donetsk National Technical University, Donetsk*Abstract.**Keywords:*

РАЗВИТИЕ ЦИФРОВОЙ ЭКОНОМИКИ В ЕВРОПЕЙСКИХ ГОСУДАРСТВАХ

Г.А. Иванова¹, А.В. Петров²^{1,2}Донецкий национальный технический университет, г. Донецк*Аннотация.**Ключевые слова:***Statement of the Problem.****Review of Previous Research and Publications** (with references to cited authors).**Research objective.****Main research results.****Key Findings of the Study****References.****Requirements for formatting articles**

- **Format:** A4, 2 cm margins, Times New Roman 12 pt, single spacing, 1.25 cm paragraph indent, justified.
- **Length:** 10,000-20,000 characters with spaces, including abstract, keywords and references.
- **Title:** centered, uppercase, in Russian and English.
- **Authors:** surname and initials, centered.
- **Affiliation:** organization and city, centered.
- **Abstract:** min. 60 words, Russian and English, Times New Roman 10 pt, italic.
- **Keywords:** 8-10 words, Russian and English, Times New Roman 10 pt, italic.
- **Figures/Tables:** good quality, grouped in Word; cite in text as Fig. 1 / Table 1.
- **References:** in text – [5, p. 45]; list formatted per GOST 7.1-2003, numbered manually.
- **Note:** do not use word hyphenation; page numbers are not used.

Tables and Figures: Formatting Example

Table 1

Table title

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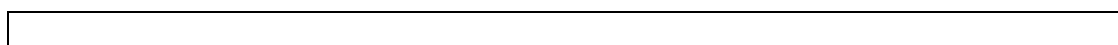


Fig. 1. Figure title

Example of Reference List Formatting

One author:

1. Волошинов, В. Н. Слово в жизни и слово в поэзии / В. Н. Волошинов // Звезда. – 1926. – № 6. – С. 244–267.
2. Боброва, Н. А. 20 лет и 20 недостатков Конституции России / Н. А. Боброва // Конституционное и муниципальное право. – 2013. – № 3. – С. 34.
3. Долгополов, А. Ю. Формирование литературного процесса в российском Интернете: структура, особенности организации и функционирования : дис. ... канд. филол. наук / А. Ю. Долгополов. – Тольятти, 2005. – 168 с.
4. Гречков, В. Ю. Маркетинг в электронной коммерции / В. Ю. Гречков // Международный менеджмент, маркетинг, реклама: современные технологии : сборник тезисов 5-й Международной научно-практической конференции, г. Москва, 16–17 марта 2004 г. – М. : Московский государственный институт международных отношений (университет) МИД РФ, 2004. – С. 112–125.
5. Дзагоева, А. Р. Маркетинговые инструменты воздействия на потребительское поведение субъектов регионального розничного рынка фармацевтической продукции (на примере аптечной сети в РСО-Алания) : автореф. дис. ... канд. экон. наук / А. Р. Дзагоева. – Ростов н/Д., 2009. – 34 с.

Several authors:

6. Чумиков, А. PR в Интернете. Web 1.0, Web 2.0, Web 3.0 / А. Чумиков, М. Бочаров, М. Тишкова. – М., 2010.
7. Горшенина, Е. В. Мониторинг устойчивого развития промышленного предприятия / Е. В. Горшенина, Н. А. Хомяченкова // Российское предпринимательство. – 2001. – № 1, вып. 2 (176). – С. 63–67.

Electronic resource:

8. Шмидт, Э. Литературный русскоязычный Интернет: между графоманией и профессионализмом : пер. И. Петрова / Э. Шмидт // Сетевая словесность. – URL: <http://www.netslova.ru/schmidt/liternet.html>.
9. Булгаков, В. Н. Составляющие механизма устойчивого развития промышленных предприятий в условиях кризиса и коррупционной экономики / В. Н. Булгаков // Наука в информационном пространстве : материалы VI Международной научно-практической конференции, 16–17 сентября 2010 г. – URL: http://www.confcontact.com/20100916/ek_bulgak.htm.

Foreign-language source:

10. Alvarez, N. The benefits of writing and performing in the spoken word poetry community / N. Alvarez, J. Mearns // The Arts in Psychotherapy. – 2014. – Vol. 41, is. 3. – P. 263–268. – URL: <http://dx.doi.org/10.1016/j.aip.2014.03.004>.
11. Bourdieu, P. Les règles de l'art : genèse et structure du champ littéraire / P. Bourdieu. – Paris : Seuil, 1998.
12. Bourdieu, P. Une révolution conservatrice dans l'édition / P. Bourdieu // Actes de la recherche en sciences sociales. – 1999. – № 126. – P. 3–28.

Note: Anonymous Internet resources (official and regulatory documents, unnamed websites, unpublished sources and other "grey literature") should be cited in the text as page footnotes ¹.

¹ О развитии малого и среднего предпринимательства в Российской Федерации: Федер. закон № 209-ФЗ [Принят Гос. Думой 06.07.2007] // Собрание законодательства РФ. 2007. № 31. Ст. 4006.

APPLICATION FORM OF THE PARTICIPANT
IX International Scientific and Practical Conference
"MODERN WORLD ECONOMY: CHALLENGES AND REALITY"
 Donetsk, **10 December 2026**

Last name	
First name	
Middle name	
Affiliation (Place of work / study)	
Academic degree	
Academic title	
Position	
Home address	
Phone	
E-mail	
Conference session/track	
Title of the report	
I intend to: present a report / attend as a listener / participate remotely	
Multimedia equipment required	required / not required

*An application form is completed for each author of the article.